

Insurance Marketing Center  
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August 2010

### September 1st Submission

#### Deadline Dates

- Aetna: August 12th
- Anthem: August 16th
- CareFirst: August 6th
- *CareFirst Renewal*: August 6th
- CareFirst September 15th effective: August 31st
- Coventry: August 16th
- Kaiser: August 13th
- American General: August 23rd
- Dentaquest: August 23rd
- Lincoln: August 23rd
- UHC: August 13th

### October 1st Submission

#### Deadline Dates

- Aetna: September 13th
- Anthem: September 15th
- CareFirst: September 7th
- *CareFirst Renewal*: September 7th
- CareFirst October 15th effective: September 30th
- Coventry: September 17th
- Kaiser: September 15th
- American General: September 22nd
- Dentaquest: September 23rd
- Lincoln: September 23rd
- UHC: September 14th

IMC

## INSURANCE MARKETING CENTER

“Marketing is our middle name”

### “What’s Newsletter”

## IMC’s has launched our new updated website

IMC is pleased to inform you that we have launched our new, re-designed website. Its features were specifically created as an innovative employees benefits resource for our brokers and agents. You will find it easy to navigate and find the content areas of most value to you and your clients.

Our general web pages include:

- Group and individual quoting information
- Deadlines for new group policies and renewal changes
- Monthly What’s New Newsletter
- IMC carrier information

Our secure broker portal provides you with round the clock access to many features including:

- Commission schedules
- IMC carrier guidelines, product information, and enrollment forms
- Online registration for IMC University classes & events
- Links to cutting edge industry resources

Ready to register for the IMC Broker Portal? It’s easy! Here’s how:

- Go to our website: www.imctr.com and click “register now” under the broker portal log in section
- Complete the IMC broker profile form and click “submit form”

- Your request to register will be acknowledged with an approval within 1 business day

Worried that you will forget your password? We got it covered! Simply click “forgot password: under the broker portal log in section and receive your temporary password in seconds!

It is our privilege to provide you with the resources you need to help you become more competitive and profitable!

For questions or for more information please contact Julie Julie@imctr.com 301-468-8888 ext. 2711 or Jen Jen@imctr.com 301-468-8888 ext. 2714

## You have asked for it you got it Individual PPO and Indemnity Dental

IMC presents “Multiflex” the most flexible and affordable individual dental plan around.

Multiflex is a comprehensive dental insurance plan created to offer your clients and their qualified family members the protection and flexibility they need to maintain their winning smile.

Multiflex includes:

- Automatic acceptance
- Coverage for preventive, basic and major services
- Coverage for your clients and their qualified family members
- Power to choose any dentist
- Low deductible limits

When your client enrolls with Multiflex, they receive affordable coverage for basic, preventive, and major dental services. Since they will be

automatically accepted, their coverage begins the month after their application is received.

It can’t be any easier than that but it is. Your client can now apply online through a web link created for you!

For more information please contact Rob rob@imctr.com or 301-468-8888 ext. 2707

## IMC University

Classes held at IMC's Conference Center

6101 Executive Blvd. Rockville, MD

All classes are limited to 15 attendees.

RSVP early. Don't miss out!

- **September 1st and 2st** **9 AM—5 PM**

### **Chartered Benefit Consultant Class**

Receive your CBC designation and become an expert in Consumer Driven Healthcare. More information available. Ask for a registration form.

- **September 16th** **10 AM—12 PM**

### **Coventry Health Plan and TransAmerica**

Coventry has new plans and TransAmerica has just the product to compliment them. Both will help you sell more! Do not miss this meeting.

- **September 30th** **10 AM— 12 PM**

### **United HealthCare**

Lower rates, better plans and added benefits make UHC tough to beat. Come learn how to sell UHC and what plans are selling.

Please RSVP to Jen at [jen@imctr.com](mailto:jen@imctr.com)  
Or 301-468-8888 x 2714  
Space is limited, please register early.

## *August 2010*

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## *September 2010*

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 CBC	2 CBC	3	4
5	6 IMC Closed	7	8	9	10	11
12	13	14	15	16 Cov/ Trans	17	18
19	20	21	22	23	24	25
26	27	28	29	30 UHC		

**IMC**

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